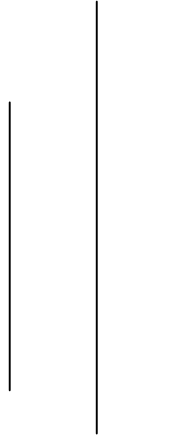


TRIBHUVAN UNIVERSITY
Faculty of Management
Office of the Dean



Bachelor of Travel and Tourism Management (BTTM)

Curriculum

(Four Years Program)

Effective from 2023 Intake

TRIBHUVAN UNIVERSITY
Faculty of Management

INTRODUCTION TO FACULTY OF MANAGEMENT

The Faculty of Management (FoM), Tribhuvan University, has its ultimate objective of educating students for professional pursuits in business, industry and government. It is further dedicated to contributing to an increase in the knowledge and understanding of business and public administration. FOM aims at developing networks with management institutes across the globe to exchange new knowledge and technology. It continuously brings innovation to promote cost-effective, socially relevant and technology-based educational programs in Nepal.

Similarly, the FOM offers bachelor-level programs - Bachelor of Business Studies (BBS), Bachelor of Travel and Tourism Management (BTTM), Bachelor of Hotel Management (BHM), Bachelor of Information Management (BIM), Bachelor of Business Administration (BBA), Bachelor of Public Administration (BPA), Bachelor of Mountaineering Studies (BMS), Bachelor of Business Administration - Finance (BBA-F). It also has Post Graduate Diploma in Police Sciences (PGDPS).

Likewise, the FOM offers master-level programs - Master of Business Management (MBM), Master of Business Studies (MBS), Master of Public Administration (MPA), Master of Travel and Tourism Management (MTTM), Master of Hospitality Management (MHM), Master of Finance and Control (MFC), Master of Business Administration (MBA) and Master of Business Administration in Global Leadership and Management (MBA-GLM), Master of Business Administration in Information Technology (MBA-IT), Master of Business Administration - Finance (MBA-F), Master of Business Administration in Corporate Leadership (MBA-CL), Master of Business Administration in Marketing (MBA-M) and Master of Adventure Tourism Studies (MATS).

Furthermore, the FOM offers Master of Philosophy (M.Phil.) in Management and Master of Philosophy (M.Phil.) in Public Administration leading to Doctor of Philosophy (Ph.D).

GOALS

- Prepare professional managers capable of handling business in a dynamic global environment.
- Produce socially responsible and creative entrepreneurs capable of promoting business and industry for the socio-economic development of Nepal.
- Conduct research and management development programs for updating the knowledge and skills in academia and corporate world.
- Innovate and promote management programs catering to the needs of various social and economic sectors of Nepal.
- Establish linkages with leading universities and management institutes abroad and collaborate with them in development programs and their implementation in the work place.

BACHELOR OF TRAVEL AND TOURISM MANAGEMENT (BTTM) PROGRAM

Program Overview:

Tribhuvan University offers a Bachelor of Travel and Tourism Management (BTTM) program through its Faculty of Management. This degree program is designed by experts in academia and the industry, covering management, tourism, and hospitality. The course envisions preparing skilled

professionals to meet the needs of the global, national and local tourism market. The program combines practical skills, business knowledge, and an entrepreneurial mindset to make a positive impact on the tourism industry.

Program Objectives:

The BTTM program has been designed to prepare the students to enter the tourism industry. The program envisions meeting the following objectives:

- Gain knowledge and understanding of tourism industry and its sectorial operations both theoretically and practically
- Develop initiative, personal flexibility, cooperation and confidence within the dynamic work environment
- Develop the ability to critically reflect on tourism and its significance in the local and global context
- Learn decision-making and problem-solving skills in a range of tourism contexts;
- Develop an appreciation of economic, social and environmental issues as they impact on sustainable tourism and potential opportunities
- Learn a high standard of attitude and ethical behavior
- Develop an appreciation of the need for effective communication, interpersonal skills and teamwork within the work environment
- Prepare for further studies in travel and tourism management

Course Structure:

The BTTM program recognizes the knowledge and skills required for various jobs in the tourism industry. The program course structure is classified into four main components: the compulsory courses; the core courses; industrial attachment and placement; and project work; and the elective courses.

- The Compulsory Courses are designed to provide the students with sound background for English, Principles of Management, Computer and Information Technology, Financial Accounting, Organizational Behavior and Human Resource Management, Cost and Management Accountancy, Business Finance, Nepalese Society and Politics, Entrepreneurship, Statistics, Strategic Management, and Research Methodology and Project Report.
- The Core Courses are focused on the functional areas of tourism operations and management. It includes courses of Fundamentals of Travel and Tourism, Values and Spirituality in Tourism, Hospitality Operations and Management, Tourism in Nepal, Travel Service Operations and Management, Airlines Ticketing and Fare Construction, Adventure Tourism, Tourism Marketing, Language: French/Chinese, Global Distribution System E-ticketing, Sustainable Tourism Management, Tour Guiding and Interpretation, Tourism Destination Development and Management, Electronic Tourism, Air Cargo Management, MICE Tourism, Tourism Economics, Eco-Tourism, Tourism Geography, Tourism Planning and Policies, Tourism Legislation, Cultural Tourism.
- Students are also required to study an Elective Course in one of the allied areas of tourism industry. The Elective course offered under the program includes Tourism and Aviation, Spiritual Tourism, Airlines Operations and Management and Travel Photography and Videography.

- Students are required to acquire actual work experience through industrial attachment and internship report in the eighth semester. The objective of the industrial attachment is to bridge the gap between theoretical input and real-life work experiences. In the eighth semester, students have to engage in industrial attachment. Finally, the students are required to prepare an internship report and defend through Viva-voce for graduation.

Curricular Structure:

The BTTM Program requires completing 126 credits. The curricular structure of the program comprises of the following four separate course components:

A. Compulsory Courses	39 Credit
B. Core Courses	72 Credit
C. Industrial Attachment and Placement	12 Credit
D. Elective Course (Any One)	3 Credit
A. Compulsory Courses	
ENG 101 English I	3 Credit
MGT 101 Principles of Management	3 Credit
ITC 101 Computer and Information Technology	3 Credit
SOC 151 Nepalese Society and Politics	3 Credit
ENG 151 English II	3 Credit
ACC 151 Financial Accounting	3 Credit
MGT 151 Organizational Behavior and Human Resource Management	3 Credit
ACC 201 Cost and Management Accountancy	3 Credit
FIN 251 Financial Management	3 Credit
MGT 301 Entrepreneurship	3 Credit
STT 301 Statistics	3 Credit
RCH 351 Research Methodology and Research Project	3Credit
MGT 351 Strategic Management	3 Credit
B. Core Courses	
TTM 101 Fundamentals of Travel and Tourism	3 Credit
TTM 102 Values and Spirituality in Tourism	3 Credit
TTM 103 Hospitality Operations and Management	3 Credit
TTM 151 Tourism in Nepal	3 Credit
TTM 152 Travel Service Operations and Management I	3 Credit
TTM 153 Airlines Ticketing and Fare Construction	3 Credit
TTM 201 Adventure Tourism	3 Credit
TTM 202 Tourism Marketing	3 Credit
TTM 203 Language I: French/Chinese	3 Credit
TTM 204 Global Distribution System and E-ticketing	3 Credit
TTM 205 Travel Service Operations and Management II	3 Credit
TTM 251 Language II: French/Chinese	3 Credit
TTM 252 Tour Guiding and Interpretation	3 Credit
TTM 253 Tourism Destination Development and Management	3 Credit
TTM 254 Electronic Tourism	3 Credit
TTM 301 Air Cargo Management	3 Credit
TTM 302 Tourism Economics	3 Credit

TTM 303 Tourism Geography	3 Credit
TTM 351 Eco-Tourism	3 Credit
TTM 352 Tourism Planning and Policies	3 Credit
TTM 353 MICE Tourism	3 Credit
TTM 401 Sustainable Tourism Development	3 Credit
TTM 402 Cultural Tourism	3 Credit
TTM 403 Tourism Legislation	3 Credit

C. Industrial Attachment

TTM 491 Industrial attachment	9 Credit
TTM 492 Internship Report	3 Credit

D. Electives Courses (Any One of the following)

ELT 436 Tourism and Aviation	3 Credit
ELT 437 Spiritual Tourism	3 Credit
ELT 438 Airlines Operation and Management	3 Credit
ELT 439 Travel Photography and Videography	3 Credit

Eligibility for Admission

The candidates applying for admission to BTTM program must have:

- Successfully completed twelve-year schooling or its equivalent from any university, board or institution recognized by Tribhuvan University;
- Minimum D grade in each subject of Grade 11 and 12 with CGPA 1.80 or more / Minimum D+ grade in each subject of grade 11 and 12 with CGPA 1.80 or more who passed in 2078 or before 2078 / Secured at least second division in the 10+2, PCL or equivalent program;
- Complied with all the application procedures.

Admission Criteria

Written Test:

Applicants are required to appear in the entrance test commonly known as Central Management Admission Test (CMAT) conducted by the Faculty of Management. The test will follow the international testing pattern and standards. It includes the areas like:

- Verbal Ability
- Quantitative Ability
- Logical Reasoning
- General Awareness

There shall be altogether one hundred (100) objective questions in the CMAT containing twenty (25) questions in each section with a total weight of 100 marks. Student must secure a minimum of 40% in the CMAT in order to qualify for the interview.

Interview:

Only short-listed candidates from the written test will be interviewed and selected for admission. Candidates selected for admission will have to produce original certificates /testimonials for all examinations passed at the time of admission.

Examination, Evaluation and Grading System

The BTTM program will be executed through the semester system. There will be altogether eight semesters required to complete the regular program. The internal (ongoing) evaluation and the external end-semester examination shall carry 40% and 60% weightage respectively for theory-based courses. The internal (ongoing) evaluation, the external end-semester examination and external practical examination shall carry 20%, 30% and 50% weightage respectively for practical-based courses. The final grade of the student shall be determined on the overall performance in the internal and external examinations.

The internal (ongoing) evaluation shall be conducted by the Campus/College. The internal (ongoing) evaluation is conducted through continuous monitoring of the student's periodic assessments and progress reports. Classroom assignments, home assignments, unit tests, mid-terminal tests, end-semester tests etc. are the tools to measure student knowledge, skill, and ability. Similarly, attendance, punctuality, discipline, grooming and overall behavior of the students are also used to assess the learners' achievement.

The external end-semester examination is conducted through written tests at the end of each semester and shall be conducted by the Faculty of Management, Tribhuvan University.

The 50% marks of external practical examination of different subjects will be conducted through the following:

Subject	Practical
Values and Spirituality in Tourism	Report based on auto ethnography
Computer and Information Technology	Practical examination
Travel Service Operations and Management I	Field visit report & presentation
Airlines Ticketing and Fare Construction	Practical examination
Language I : French/Chinese	Viva voce
Global Distribution System	Practical examination
Travel Service Operations and Management II	Practical examination
Language II: French/Chinese	Viva voce
Tour Guiding and Interpretation	Tour commentary
Electronic Tourism	Project work & presentation
Air Cargo Management	Practical examination
Tourism Geography	Field visit report
Travel Photography and Videography	Travel Blog/Vlog

Evaluation of the external practical examination shall be conducted jointly by the internal examiners (concerned subject faculty of college) and external examiners (appointed by FoM, TU). Students must secure a grade point of 3.0 with Letter grade 'B' in order to pass in the practical examination.

The evaluation of the Industrial Exposure program will be carried out by concerned University, College and Industry. 80% of the total evaluation shall be done by the industry and remaining 20% shall be jointly evaluated by the University and the College.

Passing Grade and grading system

The final evaluation of students is done through the examination conducted by Tribhuvan University. Students must secure a minimum of grade 'B' or Grade Point Average (GPA) of 3.00 in the internal

evaluation in order to qualify to appear in the semester examination. In order to pass the semester examination, the student must secure a minimum of grade ‘B’ or the Cumulative Grade Point Average (CGPA) of 3.00. The grading system shall be as follows:

Letter Grade	Cumulative Grade Point Average (CGPA)	Marks Obtained in Percent	Divisions/Remarks
A	4.00	90 – 100	Distinction
A-	3.70 – 3.99	80 - 89.9	Very Good
B+	3.30 – 3.69	70 – 79.9	First Division
B	3.00 – 3.29	60 – 69.9	Second Division
B-	2.70 – 2.99	50 – 59.9	Pass in Individual Subject
F	Below 2.70	Below 50	Fail

Failing in a Course:

In case of failure in one or more courses at the end-semester examinations, students can appear in a make-up/chance examination to be arranged in subsequent semester.

Attendance Requirement:

- Students are required to have a minimum of 80% attendance in Theory and Practical classes of each subject to qualify for end-semester examination.
- Students are also required to have a minimum 80% attendance during Industrial Exposure in Eighth semester.

Industrial Exposure and Internship Report:

The students are required to complete their Industrial Exposure and Internship during the eighth semester for minimum of 20 weeks. The internship placement allows the students to access the future prospective employment opportunities through trainings and professional exposures at the global level partner industries located in Nepal and abroad.

During the industrial exposure, the students would be attached to acclaimed Travel agencies, Trekking agencies, Rafting agencies, Airlines, Hotels, National and International tourism-related associations, Government agencies, Adventure companies and other hospitality-based industries. The students should maintain a weekly logbook in the prescribed format of Tribhuvan University. The logbook has to be duly signed and stamped by the authority of the respective department of the attached industry. The students must prepare and submit an internship report upon the completion of industrial exposure and attend viva voce for the fulfillment of the BTM degree.

Credit Transfers and Withdrawal:

- The program allows students to transfer the credits earned by them in similar program of other universities recognized by Tribhuvan University.
- A student who has partially completed the BTM program and would like to discontinue his/her studies shall also be allowed to withdraw from the program. In such cases, a certificate specifying the credit earned by the student in the program shall be provided.

Graduation Requirements:

The BTTM Program extends over eight semesters (four academic years). The BTTM degree is awarded upon the successful completion of all the following requirements specified by the curriculum:

- Successful completion of 126 credit hours as prescribed by the course with minimum passing grade in all subject with GPA 3.
- Successful completion of Industrial Exposure with minimum of grade 'B'.
- Completion of courses for the fulfillment of BTTM Program must occur within seven years from the date of initial registration to the program.

Course Cycle for Bachelor of Travel and Tourism (BTTM)

First Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
ENG 101	English I	3	40	60		100
MGT 101	Principles of Management	3	40	60		100
ITC 101	Computer and Information Technology	3	20	30	50	100
TTM 101	Fundamentals of Travel and Tourism	3	40	60		100
TTM 102	Values and Spirituality in Tourism	3	20	30	50	100
TTM 103	Hospitality Operations and Management	3	40	60		100
Total		18	-	-	-	600

Second Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
ENG 151	English II	3	40	60		100
ACC 151	Financial Accounting	3	40	60		100
MGT 151	Organizational Behavior and Human Resource Management	3	40	60		100
TTM 151	Tourism in Nepal	3	40	60		100
TTM 152	Travel Service Operations and Management I	3	20	30	50	100
TTM 153	Airlines Ticketing and Fare Construction	3	20	30	50	100
Total		18	-	-	-	600

Third Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
TTM 201	Adventure Tourism	3	40	60		100
ACC 201	Cost and Management Accountancy	3	40	60		100
TTM 202	Tourism Marketing	3	40	60		100
TTM 203	Language I: French/Chinese	3	20	30	50	100
TTM 204	Global Distribution System and E-ticketing	3	20	30	50	100
TTM 205	Travel Service Operations and Management II	3	20	30	50	100
Total		18	-	-	-	600

Fourth Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
SOC 251	Nepalese Society and Politics	3	40	60		100
FIN 251	Financial Management	3	40	60		100
TTM 251	Language II: French/Chinese	3	20	30	50	100
TTM 252	Tour Guiding and Interpretation	3	20	30	50	100
TTM 253	Tourism Destination Development and Management	3	40	60		100
TTM 254	Electronic Tourism	3	20	30	50	100
Total		18	-	-	-	600

Fifth Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
STT 301	Statistics	3	40	60		100
MGT 301	Entrepreneurship	3	40	60		100
TTM 301	Air Cargo Management	3	20	30	50	100
TTM 302	Tourism Economics	3	40	60		100
TTM 303	Tourism Geography	3	20	30	50	100
Total		15	-	-	-	500

Sixth Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
MGT 351	Strategic Management	3	40	60		100
RCH 351	Research Methodology and Research Project	3	40	60		100
TTM 351	Eco-Tourism	3	40	60		100
TTM 352	Tourism Planning and Policies	3	40	60		100
TTM 353	MICE Tourism	3	40	60		100
Total		15	-	-	-	500

Seventh Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
TTM 401	Sustainable Tourism Development	3	40	60		100
TTM 402	Cultural Tourism	3	40	60		100
TTM 403	Tourism Legislation	3	40	60		100
.....	Elective-I	3	40	60		100
Total		12	-	-	-	400

Elective-I (Any One)

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
ELT 436	Tourism and Aviation	3	40	60		100
ELT 437	Spiritual Tourism	3	40	60		100
ELT 438	Airlines Operation and Management	3	40	60		100
ELT 439	Travel Photography and Videography	3	20	30	50	100

Eighth Semester

Course No.	Subjects	Credit Hour	Internal	Theory	Practical	Total
TTM 491	Industrial Attachment	9	-	-		300
TTM 492	Internship Report	3	-	-		100
Total		12	-	-	-	400

Total Credit Hours: 126 Credits